

HOME
Sweet
HOME

STYLE A TRANSITIONAL

COASTAL COFFEE TABLE

FROM HOME SWEET HOME



BY INTERIOR DESIGNER

Carole DeSilva

HOMESWEETHOMEMARCOISLAND.COM



Specializing in
Transitional Coastal
Interior design Services

We are a custom Interior design specializing in earthy + cozy, Coastal Oases with a Modern Farmhouse + Shabby Chic vibe. Visit our Home Decor shop in Marco Island.



HS
HS

*Warmth
Love + Home*





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WELCOME

Welcome letter: Get to know a bit about me and how I can help you.



FREEBIE TIP

Guide on how to style your coffee table like a pro in your home.



PROCESS

Check out how full-service interior in our 3 phase design process.



SERVICES

Want to work together? Here are my services that can help create your beautifully curated sanctuary.



THANK YOU

This is the end of the packet, but we can still connect! Follow me on my social media accounts for more help!



WELCOME

Hi there,

Welcome! I'm Carole, a passionate transitional interior designer with years of experience in crafting personalized, elegant spaces that are both stylish and functional custom to your needs. I specialize in transforming interiors to be earthy, cozy, Coastal Oases with a Modern Farmhouse + Shabby Chic vibe. I offer expert design guidance and personalized solutions to help you achieve your design dreams!

I thrive on transforming your vision into reality. Each project is a unique journey where I blend my expertise with your personal style to design environments that are both inviting and beautifully tailored to your lifestyle. I want to share my coffee table tips that you can do today! Let's get started.

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- Carole





OVERVIEW



HOW TO STYLE A TRANSITIONAL

COASTAL COFFEE TABLE

Transitional design blends traditional and contemporary elements to create a warm, casual, and cozy feel. Not overly formal or overly stark, this style is full of classic clean lines and soft colors borrowed from nature resulting in a timeless and inviting space. Coastal design infuses a home environment with the serene feeling of being near the shore.

Styling a cocktail table is so much fun! Unless you are like most of my clients who get completely overwhelmed by the thought of it. Not to worry because this handy guide is going to teach you everything you need to know to have a designer look in no time, and hopefully you have fun while doing it.



STEP 1.



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Step 1) The first step to getting your table to look like it was styled by a designer is to start with something tall or oversized. Scale is essential to any good design, and having items on your table of varying heights creates more interest.



Examples: Plant in a planter, Candle sticks, Vase with oversized branches, Big Sculpture etc.



STEP 2.



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Step 2) Books! They should encourage casual reading and be about things you love. This is a chance to tell your story through the design and share your passion with guests. I try to stack 2-3 books, starting with the largest on the bottom. Sometimes I remove the dust cover, it depends on the book. These stacks are now the perfect surface to put other accessories on top of.



Examples: Some book ideas include Artists, Places, Activities, Designers, Animals, Photography



STEP 3.



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Step 3) Corral your items! A key item to use when styling surfaces is something to hold smaller items, this instantly makes any surface look more put together and organized. A tray is the perfect place for remotes, coasters, lotions, any other small items you may want handy. A decorative bowl or decorative boxes could also serve the same purpose.



Examples: Trays, Decorative Bowls, Decorative Boxes.



STEP 4.



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Step 4) Accessorize decorative objects. This is the part where you bring in some interest and create a dynamic arrangement. This is another opportunity to showcase your style and personality so display pieces that have meaning to you.



Examples: Fine art, bottles, candles, carved wood chains, heirloom objects, A gorgeous chess board.

STEP 5. DONE



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Step 5) To finish off any styled coffee table, bring in something organic. Adding this element immediately makes the staging feel more candid and less well, staged. I love to use fresh flowers, a potted plant, succulents, tropical leaves, branches, and even faux plants if you don't want the maintenance of something living.



Examples: Succulents, branches, tropical leaves.

PRO TIPS



Add coastal accessories: Incorporate nautical-themed decor like ship replicas, beach house decor, and coastal artwork.



Use a serving tray: Display nautical trinkets and other decorative items in a serving tray on top of the table.



Add a focal point: Start with a focal point like a potted plant, fresh greenery, or flowers.

Create layers: Add layers and details, like books with pretty covers and faceted beads for texture.

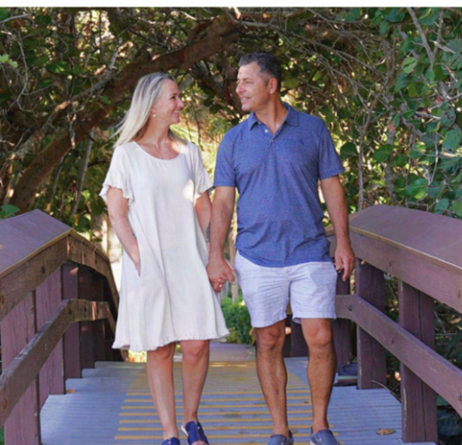


Use the rule of three: Add a bold decor piece, like a sculpture or pedestal bowl or tray, then cozy it up with books, magazines, and a candle.

Add Varying heights: With a vase of flowers, tall plant or candlesticks.

Consider the table's shape
If the table is round, treat it like a triangle and avoid setting things in a circle.

Choose organic materials
Use organic materials like wood, rattan, wicker, or furniture with plaster finishes or matte painted surfaces.



DESIGN DUO

Tony + Carole



LEARN ABOUT THE DREAM TEAM

HUSBAND & WIFE TEAM

My journey is as vibrant as the designs I create. As a proud single mother who became a widow at 34, I've been blessed with four amazing children who inspire me every day. My talented husband, with over 40 years of experience as a framer, works alongside me on design projects, bringing his craftsmanship and expertise to every detail.

I was a professional jump roper with my three daughters, creating treasured memories. Florida holds a special place in my heart, where I've made lasting friendships. My background in osteopathy has deepened my understanding of holistic health and focusing on the body's self-healing abilities. With four wonderful grandchildren who fill my heart with joy, each aspect of my personal life enriches my professional work and design projects.





LET'S WORK *Together*

THE BREAKDOWN

HOME SWEET HOME PROCESS

I focus on really getting to know you and your families needs and wants. Plus any design challenges you're currently facing in your home. My style is making sure every design piece fits your vibe and does what you want it to do. Let's make it personal.



Quick Survey

Upload photos, measurements, & answer questionnaire.



1:1 Consult

Chat about your vision + design dilemma to get on the same page.



Design Time

I create easy to understand 2D or 3D renders w/ floor plans.



Time to Shop

You don't have the time plan, shop and execute your design.

I can help! Together, we'll create a cohesive plan that reflects your style while I manage for a seamless transformation. I got you!



WORKING.....*virtually*



e·De·si·gn [ee-dih-zahyn]

eDesign is exactly what it sounds like: Virtual Interior Design services delivered entirely online through a combination of our design platform, video calls, phone, email, and texting. eDesign is a game-changer for transforming your space with ease. I bring my professional expertise directly to you, regardless of location. Plus you gain access to my streamlined processes, and a cohesive, well-executed design plan all from the comfort of your own home.



If you're near Marco Island, Florida you can work 1:1 with me in-person. But if you're outside our radius we can work together online through the power of eDesign!





SERVICES



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Choosing to work with me means choosing a design journey that's both transformative and tailored just for you. My passion lies in creating spaces that reflect your unique personality and lifestyle, turning your vision into a reality. I design experiences that elevate how you live and feel in your home. My designs are timeless, classic style with a touch of elegance. Whether it's a coastal retreat or a warm, inviting home.

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E-DESIGN VIRTUAL/ONLINE



1. Mini eDesign package

- Mini Survey
- 30 min Zoom
- Mood Board
- Floor Plan
- Pinterest HW
- Inspiration
- Concept Board
- Final Design
- Shopping Guide
- 2 Revision
- Feedback via email and chat platform

Ideal for smaller projects like an entryway, or office nook. Let's tackle these smaller updates together and make it personal.

starting at: **\$599+**



2. Deluxe eDesign package

- Extensive Survey
- 1 hr Zoom Call
- Mood Board
- Floor Plan
- Direct Messaging with Carole
- Concept Board
- Final Design
- Shopping Guide
- 2 Revision
- Paint Colors and furniture Selections

Perfect for larger spaces like bedrooms, or living rooms. With a detailed design and a plan to transform your space.

starting at: **\$799+**



.....
Choosing to work with me means choosing a design journey that's both transformative and tailored just for you. My passion lies in creating spaces that reflect your unique personality and lifestyle, turning your vision into a reality.





IN-PERSON PACKAGES




1. Quick refresh

- Mini Survey
- In-Person Consult
- Mood Board
- Product List

Ideal for smaller projects like an entryway, or office nook. Let's tackle these smaller updates together and make it personal.

starting at: **\$695+**




2. One Room project

- Design Survey
- Onsite Visit
- Concept Designs
- Render + Products

Perfect for larger spaces like bedrooms, or living rooms. With a detailed design and a plan to transform your space.

starting at: **\$1295+**




3. Full Home makeover

- Extensive Survey
- Full Consultation
- Floor Plan/Designs
- Full Shopping List

Need multiple rooms designed together so your home has a cohesive look? This is perfect for bundling various rooms at once.

starting at: **\$2995+**



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We also offer a variety of custom packages, from light accessory refreshes using items from our home decor shop. With the help of my husband Tony, we do complete gut jobs and full renovations from the ground up. No matter the scope of your project, Big or Small. Call us today for your custom quote!





ALA CARTE SERVICES

Need a Custom Quote?



Wall Features:

Description: Add character and dimension to your walls with custom features such as paneling, molding, or accent walls. This project enhances the overall aesthetic of your space.

Includes: Wall feature designs, material selections, and installation guidelines.

Feature

Paint Consult:

Description: Perfect for clients struggling to choose the right color palette for their home. I provide expert advice on color schemes that harmonize with your style and preferences.

Includes: Color palettes, paint recommendations + accent color suggestions.

Paint

Furniture Layout:

Description: Well-planned furniture layout that maximizes functionality and flow. This project ensures your furniture arrangement suits your lifestyle and enhances your home.

Includes: Furniture placement plans, space optimization tips, and layout options.

Layout

Ceiling Features:

Description: Transform your plain ceiling into a stunning focal point with our creative designs and gorgeous finishes. This project can add depth and interest to any room in your home.

Includes: Ceiling designs, materials, and detailed installation plans.

Ceiling

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Each of these can be tailored to meet your specific needs and preferences. Let's connect to get your design project underway. It's time to bring your vision to life and achieve the space you've always dreamed of. Whether you need a fresh look or a complete transformation, I'm here to help. Contact us for a custom quote!





CLIENT LOVE



"Working with Carole was an exceptional experience from start to finish."

"Not only did she transform our home into a stunning reflection of our style, but her meticulous attention to detail truly set her apart. Every element was thoughtfully curated, and her dedication to providing personalized service was evident throughout the entire process."

- *Madison J.* -
Full Renovation Project



"We couldn't have done it alone and are so happy with the outcome!"

"Carole's amazing design not only met but exceeded our expectations. She created a warm and inviting space that feels both elegant and uniquely ours for our family. We highly recommend her for anyone looking for a design that is both beautiful and impeccably executed."

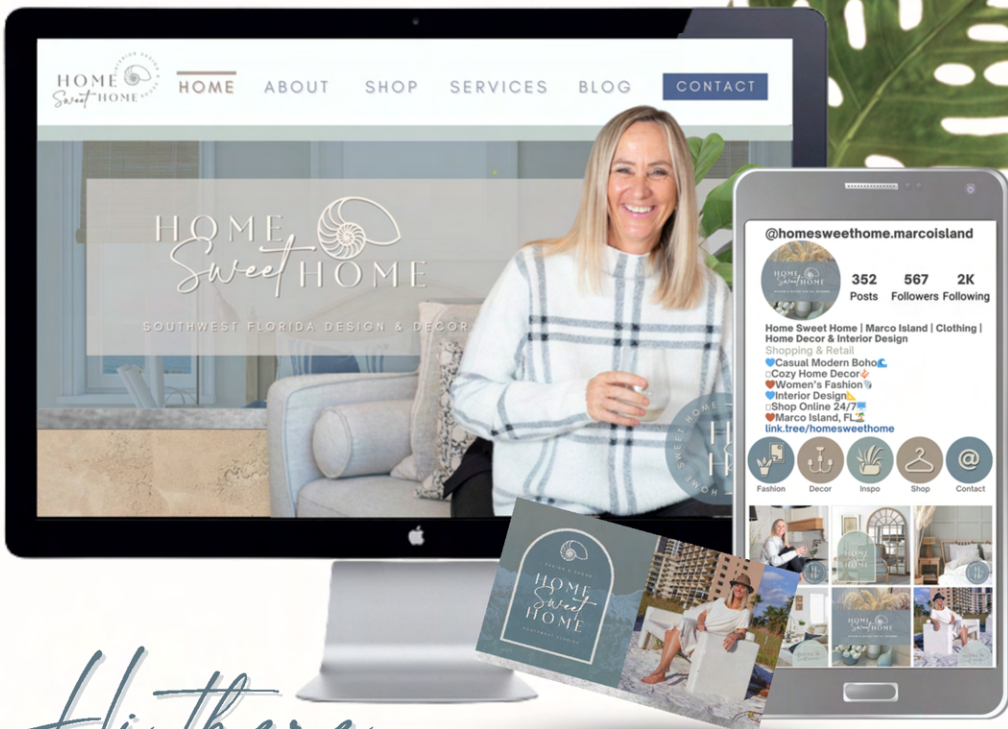
- *Johnson Family* -
Multi-room eDesign Project

I can help! Together, we'll create a cohesive plan that reflects your style while I manage for a seamless transformation. I got you!





THANK YOU



Hi there,

Thanks for checking out my freebie! I hope it helps you create a gorgeous and functional coffee table. Our approach is timeless earthy meets sophistication for a warm + inviting home. For more design tips check out my social media for more free design advice. If you'd like to work together, head to my website to book your FREE 20 min complimentary call and let's get started.

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- Carole

